

Mithila Yeasmin Mitu

AI Researcher · Digital Operations Manager · UI/UX & Content Developer

Contact

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Profile Summary

AI Researcher and technology professional with experience spanning artificial intelligence, machine learning, computer vision, digital operations, and technology-driven product development. Experienced in leading cross-functional teams, overseeing software and CRM development, and coordinating UI/UX and content strategies. Skilled in developing AI-driven solutions, conducting applied research, optimizing digital platforms, and managing end-to-end technology initiatives. Combines strong technical expertise with managerial and creative capabilities to deliver scalable, efficient, and user-focused solutions aligned with organizational goals.

Education

BSc in Computer Science & Engineering
IUBAT – International University of Business Agriculture and Technology.
CGPA: 3.74 / 4.00 | Session: 2013–2016

Work Experience

Mass Data Ltd. Mar 2025 – Present
AI Research Engineer

- Develop deep learning and computer vision solutions for image-based applications.
- Conduct applied AI research and document technical findings for R&D.
- Integrate and automate AI-driven systems for practical applications.

Certifications & Courses

- Strategic Leadership and Management Specialization – Coursera
- Digital Marketing – Creative IT Institute
- Project Management Principles & Practices – Udemy
- Professional Content Writing – Bright Skill
- Web Development – LICT (ICT Division)
- NASSCOM IT-ITES Certification – George Washington University (USA)

Korea MTS Limited Jan 2020 – Feb 2025
Senior Manager – Technology & Digital Operations

- Led a multidisciplinary team of 10+ software developers, designers, and content developers.
- Oversaw end-to-end CRM and website development, implementation, and system optimization.
- Directed UI/UX integration and content optimization across digital products and platforms.
- Managed e-commerce store development and customization across Amazon, Shopee, Lazada, Ozon, and Daraz.

Awards & Honors

- 3-time Academic Excellence Award (IUBAT)
- Certificate of Merit – British Council Book Reading Competition (2013)
- Ranked 19th – Dhaka Board, SSC Examination

MetaConnect Ltd. Jan 2017 – Dec 2019
UI/UX Developer

- Designed intuitive user interfaces and seamless user experiences
- Translated wireframes and prototypes into functional front-end code
- Conducted user research and usability testing to refine design decisions
- Collaborated with developers and stakeholders to implement design solutions
- Ensured responsive, accessible, and cross-platform design consistency

Core Competencies

- AI & Computer Vision
- Technology & Digital Operations
- Software & CRM Development
- UI/UX Design & Product Development
- Project & Team Management
- Digital Transformation
- E-commerce & Marketplace Management
- Process Improvement & Optimization
- Strategic Planning & Execution
- Cross-functional Leadership
- Business & Technical Analysis
- Problem Solving & Decision Making

Technical Skills

- AI & Data:** Machine Learning · Deep Learning · Computer Vision · Data Analysis · Google Analytics
- UI/UX & Design:** Figma · Zeplin · InVision · Canva
- Web & CMS:** HTML · CSS · JavaScript · Bootstrap · WordPress · Shopify · GitHub
- CRM & Automation:** Zoho CRM · Salesforce · HubSpot CRM · HubSpot Automation · Zapier
- E-commerce:** Amazon · Shopee · Lazada · Ozon · Daraz · Joom
- Digital Marketing:** Google Ads · Meta Business Suite · Mailchimp · Buffer
- Project & QA Tools:** Jira · Trello · Asana · Microsoft Project · Postman · BrowserStack · Chrome DevTools
- Productivity & Documentation:** Microsoft 365 · Google Workspace · Confluence · Notion · Slack

Languages

- Bengali:** Native
- English:** Fluent (C1–C2)
- Hindi:** Basics (A2)
- Urdu:** Basic (A2)
- Arabic:** Basic (A1–A2)